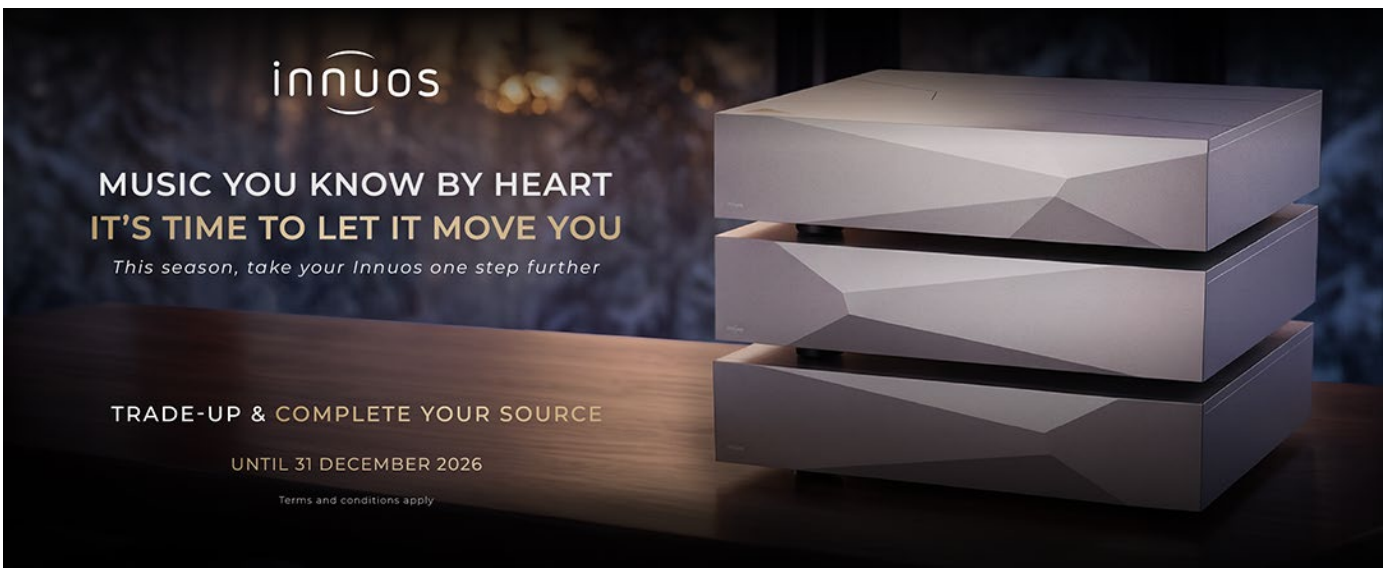

PRESS RELEASE

VALID UNTIL 31 DECEMBER 2026

Innuos Launches New Trade-Up & Complete Your Source Campaign

One campaign. Two options. Three exclusive offers. Designed for existing Innuos owners looking to upgrade their equipment and all music lovers seeking to improve their digital source.

Faro, Portugal
November 17, 2026

Innuos today announced the launch of its **Trade-Up & Complete Your Source Campaign**, designed for existing Innuos owners and music lovers looking to enhance their digital audio experience. Available through authorised Innuos dealers until 31 December 2026, the campaign opens new possibilities to upgrade or complete a digital audio source.

This provides **trade-up opportunities with allowances of up to 40% on Innuos Streamers & Servers**, alongside special opportunities for customers trading in eligible Innuos Phoenix Series products. Furthermore, customers who purchase a new Innuos Streamer & Server or already own one can enjoy 20% off the RRP of the matching NET or FLOW (Terms & Conditions Apply).

Music is personal. Albums bring back memories. Familiar voices stay with us through the years. This new campaign gives Innuos owners and music lovers alike a simple way to get more from their digital audio systems and reconnect with the music they know by heart.

1. Trade-Up

Owners trade in an existing Innuos, from any production year. They receive a percentage off the RRP of the new product.

Up to 40% toward STREAM3
Up to 35% toward ZENith Next-Gen

Streamer | Server % off RRP

Traded Unit	STREAM3	ZEN / ZENith Next-Gen
STATEMENT Standard[a]	–	35%
STREAM3	–	30%
PULSAR, ZENith Mk3	–	25%
STREAM1[b]	30%	15%
ZENith SE, ZEN Mk3, PULSE	20%	15%
ZENmini S Mk3[c], ZENith Mk II	15%	10%
ZENmini Mk3[c], PULSEmini[c], ZEN Mk II, ZENmini Mk II[c], ZEN Mk I, ZENmini Mk I[c], ZEN+ and older	10%	10%

[a] To ZENith Next-Gen only
[b] +10% with its LPS1
[c] +5% with its LPSU

Upgrade your Phoenix

20% for PhoenixNET toward NET3 or Next-Gen NET
20% for PhoenixUSB toward Next-Gen FLOW
50% for PhoenixUSB toward a Phoenix board with a new server

Phoenix % off RRP

Traded Unit	Towards	Discount
PhoenixNET	NET3 Next-Gen NET	20%
PhoenixUSB	Next-Gen FLOW with or without module	20%
PhoenixUSB	One Phoenix board in a new or owned server	50%

2. Complete your source

Customers who purchase a new Innuos Streamer & Server or already own one can enjoy **20% off the RRP** of the matching NET or FLOW.

STREAM1 + NET1
STREAM3 + NET3
ZEN Next-Gen, ZENith Next-Gen or STATEMENT + Next-Gen NET or Next-Gen FLOW

NET and/or FLOW % off RRP

Server Owned/Bought	Towards	Discount
STREAM1	NET1	20%
STREAM3	NET3	20%
ZEN Next-Gen, ZENith Next-Gen, STATEMENT Standard, STATEMENT Next-Gen	Next-Gen NET and/or Next-Gen FLOW with or without module	20%

Full terms and conditions are on the campaign page:

Find Campaign images here

For media enquiries or interview requests, please contact the Innuos Marketing Team at marketing@innuos.com.

About Innuos

Founded in 2009, Innuos is a leading digital audio technology company dedicated to unleashing the magic in music. Engineered and handcrafted in state-of-the-art facilities in Faro, Portugal, its acclaimed products are purpose-designed to elevate the digital listening experience for the most demanding audiophiles.

The nearly 50-member team, including a specialized R&D unit, ensures a holistic approach, pairing in-house developed software with meticulously selected, high-grade components and precision-engineered hardware. This dedication to sound quality, reliability, and ease of use is why Innuos products consistently redefine the potential of high-fidelity digital audio.

Innuos products have received over 100 press awards and highly praised reviews and are available in more than 50 countries through over 210 Hi-Fi partner stores worldwide. Innuos operates through direct distribution while also working with local distribution partners in Thailand, China, Taiwan, Indonesia, Australia, South Korea, Japan, Vietnam, and the Gulf countries.

This is a brand committed to innovation, sustainability, inclusion, and social responsibility.

Unleash the magic in music!

More info on Innuos.com